

CYNTHIA · REEVES PROJECTS



WILLIAM SEGAL

THE MAN IN THE MARKETPLACE  
September 6 - October 6, 2011

8th Floor 17 WEST 17TH STREET NEW YORK, NY 10011

## WILLIAM SEGAL THE MAN IN THE MARKETPLACE

In *The Man in the Marketplace*, *The 8th Floor* and *CYNTHIA-REEVES Projects*, in conjunction with Florentine Films, present an exhibition of painting and work on paper, that evidence William Segal's ways of seeing: seeing the self, seeing the objects of life, and, ultimately, illustrating the wisdom he gained in his life-long study of Eastern philosophy. The exhibition takes its title from the story of *The Ten Oxherding*, which depicts the spiritual development of Zen students. The story concludes with an image of a contented man entering the marketplace, a metaphor for returning back to the world, with the inner-wisdom gained throughout the prior stages of study.

In the artist's words, *"Most of us go through life without being fed by subtle impressions of sights and sounds. We don't see the beautiful greens in nature. When we don't see the cup, don't taste the tea, we deprive ourselves of the rich food of impressions. Yes, there are moments of insight where the blind is dropped from one's eyes or one's feelings or one's psyche, and you see the world as richer, more complex, different than one thinks. And this is reflected in the artist and in his work,"* William Segal.



Above: *Black Plate No. 2*, 1991, oil on canvas, 20" x 24"  
Opposite Page: *Self Portrait with Blue Background*, Chester, New York  
1980, pencil and oil wash on, cardboard, 41 1/2" x 29 1/4"

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Please join us for a reception Saturday, September 17, 6:30 – 8:00 p.m

Film screening with Ken Burns

featuring three films on the life and work of William Segal

5:30 - 6:30 p.m. r.s.v.p.



*Above: Conference of the Pots, 1993, color lithograph, 18 1/2" x 25", edition of 40  
Cover: Primary Colors, Chester, 1993, oil on canvas, 43" x 35"*

Cynthia-Reeves Projects is a forum for off-site and collaborative projects done in concert with partner galleries and non-profit organizations, including museum exhibitions and other platforms that bring our artists' works to the attention of a broader audience.

Since its founding in 1976, Florentine Films has produced some of the most honored documentaries ever made. Today, the members work independently, but are proud to share the name FLORENTINE FILMS. Florentine Films includes Ken Burns, Roger Sherman, Buddy Squires, and Larry Hott. William Segal is the subject of three short films by Ken Burns: In the Marketplace, William Segal, and Vezelay.

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Gallery Hours: Tuesday & Wednesday 12-6pm

For more information or to make an appointment:

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